

Quest Academy

Board Meeting Minutes

Tuesday, March 10, 2020



Location: Quest Academy, 4828 West 4000 South, West Haven, UT 84401

NOTE: It is possible that the QA Board of Directors may be utilizing an electronic meeting component with one or more of their members.

In Attendance: Steve Reeve, Brittney Hale, Brett Greenwell, Michele Kersey Smith

Excused: Clint Weston, Nicole Shelman

Others in Attendance: Angelee Spader, Dave Bullock, Dawn Kawaguchi, Shirley Atkinson, Gabe Clark, Ryan Smith

The mission of Quest Academy is to provide students a challenging, technology rich environment, enabling young citizens to become leaders prepared for the challenges of an evolving global community.

Minutes

2019-2020 Board Priorities

State Accountability
Fiscally Sound
Personalized Learning/Individualized Learning
Brand Awareness

6:03 PM – CALL TO ORDER – Steve Reeve

There was no PUBLIC COMMENT. *This was the second public viewing of the proposed 202-2021 school fee schedule and the amended Fee Waiver Policy.*

REPORTS

➤ **Board of Directors**

- *Financial Review* – Michele Kersey Smith reviewed the financials as of February 29th. She highlighted a few areas that are above the percentages of where we should be for this time. Snow removal was higher this year than it has been in the past. There was a discussion on the increase of the property insurance line item. The board would like Gabe to look into the increase in the liability insurance cost.
- *Strategic Planning Alignment* – Steve Reeve reviewed the four focus areas of the strategic priorities. Gabe stated that now that we have our priorities, how are we going to ensure clarity and alignment on the priorities that you've identified. Today we are going to focus on brand awareness. This is an opportunity to have more conversation of what you really mean on those items and how you will know if

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you are successful (measures). Steve stated that as a board what do we mean and what are the benchmarks to make sure that what we feel comfortable that what they are working on is going in the right direction.

✓ **Brand Awareness** – What do we mean by brand awareness? Dave stated that we want the public/community and our stakeholders to know what we represent. Here's some of the things what we stand for and we want them to know what our charter is.

- ★ We are free public school
- ★ We are Technology (Computer Science)
- ★ We are STEM
- ★ We are Personalized Learning

We already have standards that are somewhat unique to QA with technology, but we are going to redo those and align them with computer science. This will make the transition from elementary to Jr. high smoother. There was a discussion on building the computer science with business involvement within the community. We want our students to be able to actually use the tools such as Google Classroom and Microsoft. Gabe asked how will you know that you are successful in educating people in what the school stands for? Dave stated that attracting students that are interested in technology and the vision that we have as well as the employees that we want here at Quest. Dave reviewed what they are working on to get out their brand. Brett suggested using tech platforms such as Google Adwords. Students could probably do a lot of the work. Steve suggested having something tangible that would measure the success of brand awareness. Some of the items that were discussed were:

- ★ Lottery Wait List
- ★ Number of Staff & Teacher Application
- ★ Surveys
- ★ New students – where did you hear about us?
- ★ Facebook

We want to make sure that the current stakeholders know how to get the word out and give their “Questamonies”. We need to educate our stakeholders on what we want Quest to represent. Is it technology? Is it STEM? We need to define what “that” is. What does a Quest student look like when they leave here? There was discussion on where people are hearing about QA. There was a discussion on surveying parents to get a baseline of why parents are here at Quest Academy or what's important to the them.

➤ **Principal** – Dave Bullock

- POQA Update

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- ✓ March 27th – Mother Son Dance
- ✓ April 10th – Daddy Daughter Dance
- ✓ We will be selling paper tickets for the dances because of the change with the online sales.
- ✓ Pizza Fundraiser (Little Caesar) has been wrapped up and we earned approximately \$20,600 with both fundraisers (Notebook). It was less than what they typically raise. However, it was enough to fund all field trips k-9.
 - Girls Basketball are in the finals tomorrow with Mount Ogden
 - Clue Jr play finished up for the Jr. high
 - Aladdin Jr for the elementary is coming up

Michele Kersey Smith made a motion to approve the CONSENT ITEMS. Brittney Hale seconded the motion. Motion passed unanimously.

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BUSINESS ITEMS (To Be Discussed and/or Voted Upon)

- *Discuss & Vote to Award IT Services RFP* – Gabe Clark stated that contract with the current IT service provider had expired. They put out an RFP and only one proposal was submitted. The proposal was scored by the evaluation committee and they created a justification statement that it was in the school’s best interest to continue with ETS. **Michele Kersey Smith made a motion to award ETS as the school’s IT services provider and authorize the principal to negotiate and execute an IT services agreement with ETS. Brett Greenwell seconded the motion. Motion passed unanimously.**
- *Discuss & Vote on 2020-2021 School LAND Trust Plan* – Dave Bullock reviewed the SLT plan goals and expenditures. We will be receiving an allotment of \$124,874 for the 2020-2021. This year, the committee has approved the purchase MacBooks for our teachers and Chromebooks for students. These purchases are connected to goals of increasing student performance. **Michele Kersey Smith made a motion to approve the 2020-2021 School LAND Trust Plan as presented. Brittney Hale seconded the motion. Motion passed unanimously.**
- *Discuss & Vote on Amended Fee Waiver Policy* – Gabe Clark stated that we reviewed this last meeting when it was the first public viewing. There were no further questions. **Brittney Hale made a motion to approve amended Fee Waiver Policy. Brett Greenwell seconded the motion. Motion passed unanimously.**
- *Discuss & Vote on 2020-2021 School Fee Schedule* – Dave Bullock stated that we did add a couple things on this for the elementary and we didn’t include Rube Goldberg on this. There was a discussion on “Dollar Dress Down Day”. **Brett Greenwell made a motion to approve the 2020-2021 school fee schedule. Brittney Hale seconded the motion. Motion passed unanimously.**

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- *Discuss & Vote on Amended 2019-2020 School Fee Schedule* – Dave Bullock stated that we added Rube Goldberg for this year and then added the play for both Jr. high and elementary. This is just to be transparent. **Michele Kersey Smith made a motion to approve the amended 2019-2020 school fee schedule. Brittney Hale seconded the motion. Motion passed unanimously.**

OTHER BUSINESS ITEMS (For Discussion Only)

- Calendaring Items – Steve Reeve
 - April PreBoard Meeting – Rescheduled to March 24th @ 3:30 p.m.
 - Next Board Meeting – April 14th
 - ✓ Excuse Brett from this meeting and possibly Brittney
- Gabe stated that reason for the increase in the liability insurance this year was due to the school receiving a penalty on the building and the increase number in students.
- Dave gave an update on the school's contingency plan if the school were to shut down.

7:02 PM – Michele Kersey Smith made a motion to ADJOURN. Brittney Hale seconded the motion. Motion passed unanimously.